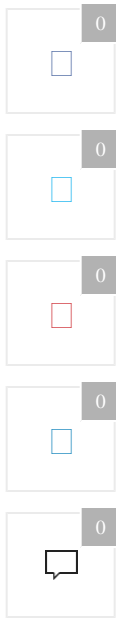




NEWS

Better Banking with Malvern: Supporting the Equestrian Cause from a Social Distance

MAY 5, 2020 by [HILLARY DOBBS](#)



While the hold on the equestrian competition world has been extended, the rest of the world continues to turn. It's important not to forget about the nonprofits who have been facing enormous additional hurdles in their work. The day-to-day efforts of nonprofits are Herculean in the best of times, however with fundraisers that have been cancelled—often the bread and butter of the organizations – pockets are tighter during these challenging times. The success of these organizations hangs in the balance of an unforeseen and unknown pandemic, and [Malvern Bank](#) believes in the importance of still giving back if you are able.



There are ways to continue (or begin!) to support your fellow equine nonprofits, right from your home office or couch. We are all spending more time and energy than ever on our phones and computers, and our support can start right there. Here are some ways to continue the good fight:

1. Buy Some Gear! Online orders for groceries, essentials, and OK, maybe a little extra shopping for pleasure, have become a part of the new normal. Add some items supporting your favorite nonprofit to your list! [The Peeps Foundation](#) is selling stylish face masks, and all the proceeds go to the foundation! Check out [EquiFit](#)'s 3-Ply Face Mask – most of my favorite gear is EquiFit, so why not add a few face masks? While they are for profit, EquiFit is donating a mask to medical professionals 1:1 for each mask you buy. Have plenty of masks (is there even such a thing)? Check out these great [T-shirts](#) sold by [American Equus](#) to benefit [Eagala](#).
2. Be an “Influencer” – If placing an order isn't in the cards for you right now, use your social media presence to give a shout-out and spread the word. How about a good old fashioned [#ThrowbackThursday](#) or [#FlashbackFriday](#)? Tag your favorite nonprofit and support their efforts. Reminiscing over that great gala or fundraiser? Post a picture

from more social times bringing a little awareness to the cause (remember that wonderful charity polo event thrown by [Polo For Life](#) anyone?). Has your charity of choice made a big announcement? The [EQUUS Foundation](#) has just provided the immediate allocation of \$100,000 to help ease the stress of its EQUUS Foundation Guardian charities. Show your favorite nonprofits some love on your social media pages.

3. Give the Gift of Giving. Since celebrations with family and friends are not in our foreseeable future, think outside the box with your gifts. Instead of sending a box, donate in a loved one's name. [The New Jersey Equestrian Center \(NJEC\)](#) may be closed to the public, but they have launched a "Sponsor a Therapy and/or Lesson Horse" Fund to support the NJEC and The Carousel Therapeutic Riding Program. Mother's Day and Father's Day are right around the corner—a thoughtful donation could be the perfect gift.

Any and all effort to support your favorite nonprofits is helping the crucial work they do. We at Malvern Bank know and understand the unique needs and challenges nonprofit organizations face when managing their assets. [Malvern Bank](#) effectively supports its nonprofit clients through high-interest accounts and tailored services including loans and wealth management that help each organization make the right choices for its needs.

