

Nonprofits: Your Community Needs You, and Malvern Bank Can Help

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Since 1887, **Malvern Bank** has helped businesses and nonprofits to thrive. You may be aware of how we assist companies with services including business checking accounts, loans, and lines of credit specialized to any business' needs.

But, as a community bank, we also help nonprofits in a variety of ways:

1. We offer products and services tailored to the needs of nonprofits, including an exclusive product to benefit 501(c)(3) organizations. Our Affinity Program, aims to assist these organizations in meeting their financial goals and facing the challenges of fundraising together.

Through our Affinity Program, Malvern Bank will make annual donations to organizations based on the annual average balance of all participating supporters who have “designated” their existing or new Malvern Bank accounts – checking, savings, or money markets – to the organization’s Affinity account, supporters can help the organization increase their donations.

Malvern Bank also provides tools to help organizations start their Affinity Program participation:

- ◆ Announcement flyers that organizations can distribute to supporters and families promoting the program.
- ◆ Awareness signage to post in organization offices.
- ◆ Customized Visa Debit cards with the organization’s pre-approved logo.
- ◆ And more.



2. Since 2008, the Malvern Federal Charitable Foundation has supported programs for housing assistance, local education, not-for-profit medical facilities, not-for-profit community groups, and other charitable causes that contribute to the quality of life in our local communities. Since its founding, the Foundation has awarded grants totaling \$938,500 to dozens of nonprofits serving tens of thousands of individuals in Pennsylvania, New Jersey, and Florida – our service area.
3. In 2023, Malvern Bank continues its tradition of supporting nonprofits by sponsoring the Exton Region Chamber of Commerce’s (ERCC) “In the Know 2.0: Building Impact and How to Create Change,” a seminar geared toward helping corporate donors to learn how they can achieve their business goals while maximizing their community impact – AND helping nonprofits to better form strategically meaningful and financially sustainable partnerships with their communities’ citizens and business enterprises.

The seminar, held on March 31, helped kick off the ERCC’s revamped Nonprofit Council, now known as the Community Partnership Council, underscoring the importance of collaboration in solving communities’ challenges. Perhaps it was this new emphasis on collaboration that attracted one of the largest audiences in the Council’s recent history.

During the seminar, for-profit and nonprofit representatives participated in round-table discussions on what businesses are looking for in partnering with a nonprofit – and what nonprofits need from their partnerships with for-profits.

Attendees were also informed about two Chester County organizations – GetOnBoard ChesCo and the United Way’s Leadership Chester County – whose missions are to train, connect, and support nonprofit leaders.

For more information about membership in the Exton Region Chamber of Commerce and its outstanding programming, contact Laurie Ryan, the Chamber’s president, at LRyan@ercc.net or [610.363.7746](tel:610.363.7746).

To learn more about how [Malvern Bank](#) can help nonprofits and for-profits build mutually beneficial relationships that also benefit their communities, contact me at KWalter@MyMalvernBank.com or call [610.695.3652](tel:610.695.3652).